

# CLEAR Health Pass

November 2020





## CLEAR is

uniquely positioned to help restore confidence by providing a safe environment to get employees and consumers back to the office, restaurants, sports venues, and more. We will empower a touchless, secure experience valuable both during and beyond COVID.

## Necessary Health Screening Solution Today

CLEAR's trusted platform can help reopen businesses with **secure identity verification** and **health screening** — verified COVID-related health insights including survey and lab results via Health Pass.



## Ready for Tomorrow

Welcome back employees and consumers across locations by enabling **touchless solutions** powered by CLEAR to alleviate health concerns. Layering in Health Pass gives peace of mind to safely and securely return.

# Consumer trust at scale

Touchless identity verification is already available in all 60+ airports, venues and locations CLEAR operates, delivering a “no contact” identity verification solution to over 5 million members.

35

## Airports

**5M+**

## Members

26

## Sports Partners

22M+

## Verifications in 2019

3

## Payment Locations



earning the highest industry standards

# Security is in our DNA



## SAFETY Act Certified

CLEAR is SAFETY Act Certified by the Department of Homeland Security (DHS) as a Qualified Anti-Terrorism Technology.



## FISMA-High Status

CLEAR's platform has been designated FISMA-High, the highest government cyber compliance rating available for protecting sensitive data.



## Trusted Accuracy

CLEAR's decisions relating to facial recognition algorithms are highly driven by NIST Face Recognition Vendor testing.



## HIPAA Compliant

CLEAR's new health solution, Health Pass, will store all health data in a HIPAA compliant manner.



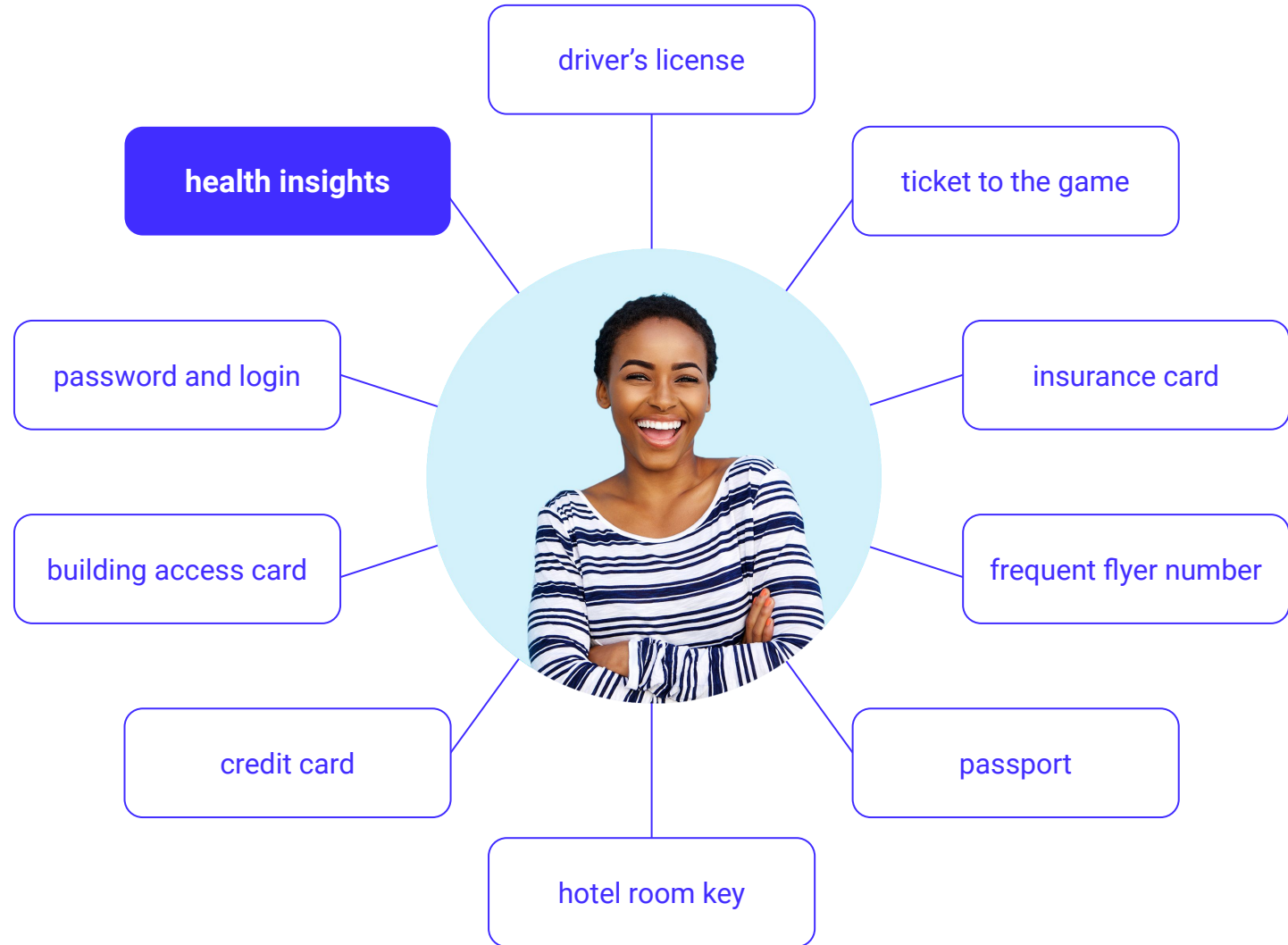
## PCI Compliant

CLEAR is compliant with the Payment Card Industry Data Security Standard, a standard for organizations that handle credit card information.



# A single, touchless ID

CLEAR utilizes your biometrics – like your face – and simple mobile enrollment to create a **single, touchless ID**, enabling safer and easier experiences across your daily life.



Secure identity



Verified health  
insights

PROUDLY PARTNERED with

9/11 MEMORIAL & MUSEUM



& more...



<https://vimeo.com/444303167>



simple digital onboarding

# Scalable mobile enrollment

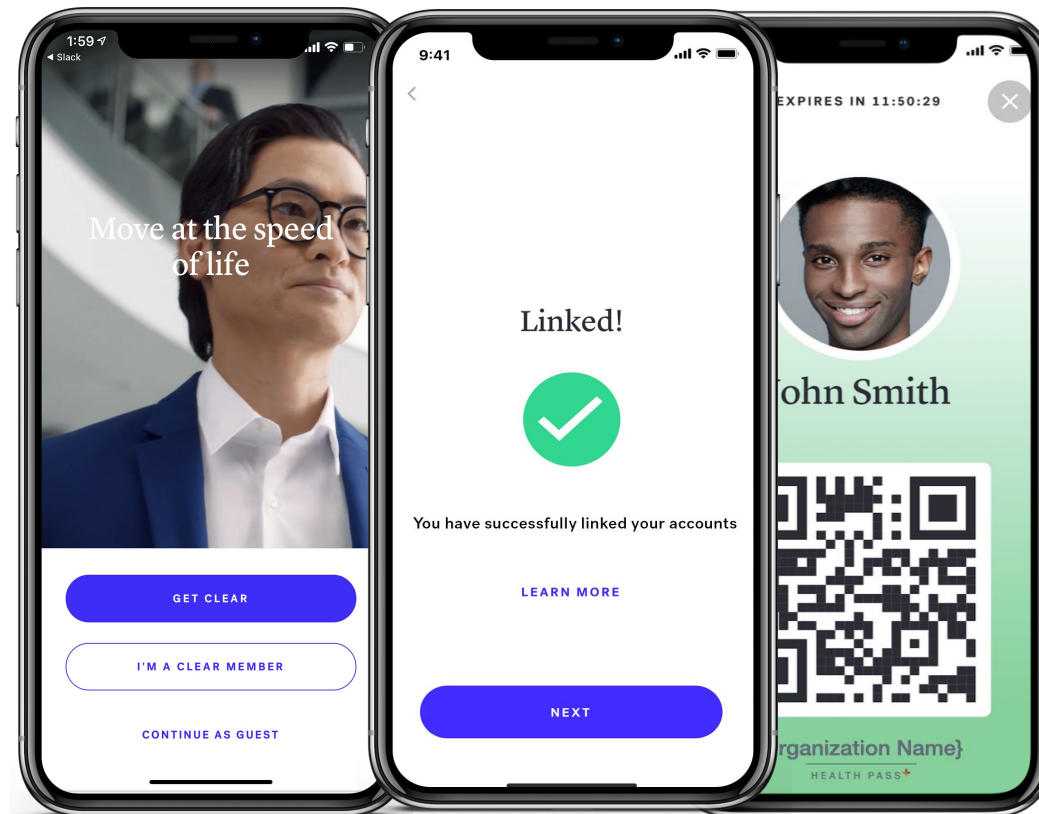
Touchless enrollment **anywhere, any time** through our free mobile app. CLEAR's Health Pass allows you to instantly enable verified health screening and touchless experiences.

CLEAR's mobile enrollment enables **scalable adoption** and **seamless linking** of health results, identification, and more so that you can reopen safely.

Now available in the  
App Store and on Google Play



(search "CLEAR")



## Enroll

Free enrollment through the CLEAR app



## Link accounts

Including lab results, tickets, credit card, employee credentials and more



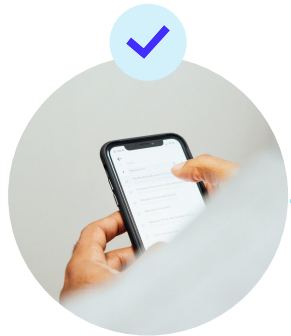
## You're ready!

Welcome everyone back



Link verified identity to COVID related insights

# Secure, verified insights to unlock experiences



1

## Verified Identity

Enroll in **CLEAR** for free using our easy, safe, and trusted mobile app

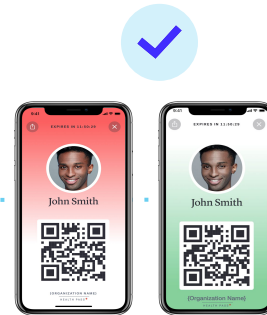


2

## Health Tests

Link verified COVID lab test results to Health Pass

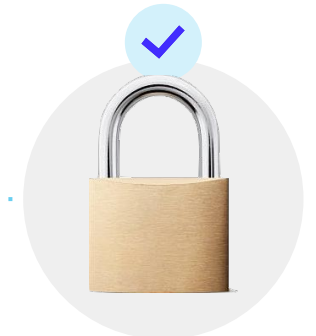
\*CLEAR is integrated with leading national lab organizations including Quest Diagnostics and Labcorp



3

## Real-Time Answers

Pair **real-time temperature and Health Survey responses with test results** for informed access decisions



4

## Privacy & Transparency

Set configurable Health Pass standards; CLEAR reports red/green results that provide **transparency while maintaining privacy**





# Touchless return to experiences

## Health Pass Experience



YOUR EVERYDAY, SIMPLIFIED

# Innovative entry...and beyond



1

Designate user list  
for approved  
access and entry to  
each location



2

Link user health  
insights, relevant  
identity attributes and  
more to their identity



3

Users arrive and  
seamlessly confirm  
their identity, health  
insights for building  
entry

VENUE, OFFICE, STORE, OR  
RESTAURANT ENTRY

ALL ACCESS FUNCTIONALITY COULD INCLUDE



Retail and food  
purchases



Parking pass



Health insights via Health  
Pass so users feel safe  
knowing everyone is  
verified and healthy



Gym ID



CLEAR is use case & hardware agnostic so you can create an experience to fit your needs

# Customize your solution



*Your*

## Health standards

Select the options that work best

- ☐ Health survey
- ☐ Lab results
- ☐ Temperature
- ☐ Recency



*Your*

## Identity attributes

Link identification and user attributes seamlessly

- ☐ Identification
- ☐ Employee credentials
- ☐ Visitor access
- ☐ Age validation / payment



*Your*

## Existing operations

Flexible experience fits into your existing protocol

- ☐ Mobile app-based
- ☐ Physical hardware
- ☐ QR code or similar



# Thank You

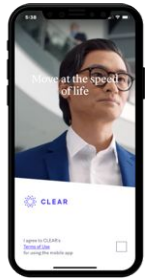




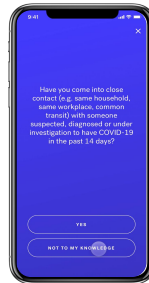
## CASE STUDY: SECURING THE NHL BUBBLE

# NHL Bubble: CLEAR Health Pass

Leveraged touchless technology to verify identity & temperature scans at all appropriate NHL checkpoints



Download CLEAR app  
and enroll for free



Complete custom  
daily health survey



Check temperature at  
CLEAR kiosk



Show completed Health  
Pass to breeze in!

**3000 DAILY USES | 9 LOCATIONS | 80 CLEAR KIOSKS**

*"It's crazy technology. I don't understand it. I'm not going to try to figure it out what's going on there, but it's pretty cool that they're able to do that."*

- Derek Stepan, Phoenix Coyotes on NHL.com

